



January 3, 2011

Dear Southeast Centricity Users:

The 2011 Southeast Centricity User Conference will be held Thursday and Friday, February 3-4, at the Marriott Evergreen in Stone Mountain, Georgia.

We are excited to host our 6th Annual Conference and hope that many of the Centricity practices will attend. This Conference will be similar to last year in that we will co-host and conduct the Conference with another GE VAR, **Strategic Business Systems (SBS)**. GE Healthcare employee representatives as well as GE direct customers will once again participate in the Conference.

Enclosed is detailed information about the Marriott Evergreen, the Conference agenda, registration form and participating exhibitors on board to date. If you have any questions, please do not hesitate to contact Karen Byrne at 800-834-8359 or direct at 404-207-1295.

Don't forget the early registration deadline is Wednesday, December 22. We look forward to seeing you at Stone Mountain!

Regards,

Maurice Rosenbaum
HealthSystems

Snowden Bunch,
Strategic Business Systems

P.S. Take a look at the Highlights page as we have a special offer for the HealthSystems customers.



Authorized Partner
GE Healthcare
Centricity Physician Office

GE Healthcare



Southeast Centricity User Conference

HIGHLIGHTS

February 3-4, 2011

The Conference format will be similar to last year. Thursday, February 3 will be specific to Practice Management; and Friday, February 4 will be for EMR customers and prospective EMR practices. In addition, we will offer three separate half-day optional pre-conference classes the afternoon of Wednesday, February 2.

We will kick off the Conference with an evening Welcome Reception on Wednesday, February 2. At this time registered attendees may pick up their Conference packets. For those unable to attend the Welcome Reception we will open the Conference registration desk in the Conference Center at 7:00am on Thursday morning and 6:30am on Friday (for those attending only the Friday session).

On Thursday evening, HealthSystems, SBS, and GE will once again host a cocktail/light dinner reception in addition to entertainment. This year we will transform a Ballroom into a stage and play the popular game show Family Feud. Although Richard Dawson cannot join us we will have an emcee keeping things lively and entertaining. Did we mention the prizes that will be awarded to the winning team? Spouses and/or guests are welcome to attend for an additional cost of \$50 per person. We hope all attendees will be able to join us for good food, fun and a lot of laughs.

We are also fortunate to have several GE vendor partners participating as sponsors and exhibitors throughout the two days. We hope you take time to visit with these exhibitors and learn more about how the products and services they offer can help your practice.

*****Special Offer** HealthSystems will credit the SEUC conference fees (up to a max of \$450 per practice) towards the cost of your next upgrade.***



Southeast Centricity User Conference February 3-4, 2011

General Information:

Marriott Evergreen

Experience the 3,200 acres of natural wooded splendor only 16 miles from downtown Atlanta and nestled in the delicate beauty of Stone Mountain Park. Take in the picturesque scenery of Stone Mountain Park from spacious Georgia luxury resort accommodations. For more information visit: <http://www.marriott.com/hotels/travel/atleg-evergreen-marriott-conference-resort/>.

Conference Registration

The Conference registration form is included on the last page of this packet. The complete packet can also be found on our website, <http://www.healthsystems.net/events.htm>. There are two ways to register for the Conference:

- If paying by check: please mail a check (made payable to HealthSystems) along with the completed registration form to HealthSystems.
- If paying by credit card: a PayPal account has been established for practices that wish to pay via credit card. Please email kbyrne@healthsystems.net to obtain the PayPal instructions. Once you have remitted payment via PayPal, please complete and mail the registration form to HealthSystems. A nominal service fee is assessed to cover the credit card processing fees.

Please remember to remit payment as well as the completed registration form prior to the deadlines below to ensure the applicable conference rate.

- **Early Registration – deadline is Wednesday, December 22, 2010**
\$225 per person per day (\$235 if paying via PayPal)
- **Late Registration – deadline is Thursday, January 20, 2010**
\$250 per person per day (\$260 if paying via PayPal)

A confirmation email will be sent (to the email address provided on the registration form) mid-January.

Pre-conference Classes (including lunch) on Wednesday, February 2

On Wednesday, February 2 from 1:00-4:45 we will conduct three pre-conference classes: **Advanced Administration/Security, Standard Reports and Custom Design, and Centricity Analytics Deep Dive**. There is an additional cost of \$100 per person (includes lunch) to attend these pre-conference classes. Please be sure to note on the registration form the names of the individuals attending and their class selection.



Support/Upgrade Lab

We will host a Support/Upgrade Lab throughout the Conference. Customers can sit with members of HealthSystems and SBS technical and support teams and receive hands-on assistance, discover time-saving tips, and ask specific questions concerning the use of Centricity products and options for upgrading within their practice.

Accommodations

A limited supply of rooms has been blocked at the Marriott Evergreen. The special discounted room rate is \$139 per night. Reservations can be made via phone 888-670-2250. Please be sure to mention **HealthSystems** and the **Southeast Centricity User Conference** when calling to secure the discounted room rate. The special room rate is not available if the reservation is made on the Marriott website.

Once all reserved rooms have been spoken for at Evergreen, we suggest looking at hotels in the Stone Mountain area. There is a Country Inn & Suites, Best Western, Comfort Inn & Suites, and Holiday Inn Express within a few miles of the Park.

Conference Check-in

Conference check-in will be available during the Welcome Reception Wednesday evening, February 2, as well as Thursday morning from 7:00-8:00, and Friday morning from 6:30-7:30 in the Conference Center. All registered attendees will receive a Conference binder, name tag, and four drink tickets to be used at the Wednesday and/or Thursday Welcome Reception/Family Fued. The Conference will start promptly at 8:00 am on Thursday and at 7:45 am on Friday.

Conference Events/Name Badges

Conference educational sessions, networking events, and meals are for registered attendees only. Name badges will need to be displayed at all times during Conference activities. Your name and organization will appear exactly as you indicate on your registration form. Spouses and/or guests are welcome to attend dinner and Family Feud on Thursday evening for an **additional cost of \$50 per person**. We suggest business casual attire for the Conference (remember Conference facilities can be chilly, we suggest a light jacket or sweater).

Cancellations

Cancellations received by close of business Friday, January 21 are fully refundable. All cancellations must be emailed to billing@healthsystems.net or faxed to 404-506-9196. After January 21 there will be no refunds or cancellations for any reason, but replacement attendees are always accepted and encouraged.

Questions

Contact Karen Byrne at kbyrne@healthsystems.net or call 800-834-8359, or direct 404-207-1295.



Southeast Centricity User Conference

Wednesday, February 2, 2011

Pre-Conference Agenda

12:00-1:00

Lunch (pre-conference attendees only in the Waterside Restaurant)

1:00-4:45

Pre-Conference Optional Classes

1. **Advanced Administration and Security**

This session will focus on the CPS administration table structure, how to setup responsible provider ID rows, insurance carrier set up (EDI settings), defining user preferences and security based on active directory groups.

2. **Centricity Standard Reports and Custom Design**

This session will review vital Centricity standard reports, how the information is included in specific reports and which reports can be expected to balance to other reports. We will also review the capabilities of Crystal Reports Designer, and teach practices how to copy and modify existing reports using basic and advanced techniques.

3. **Centricity Analytics Deep Dive**

Get the most out of Analytics from this advanced session. For those who purchased Analytics, this will help you go a level deeper with suggestions and features for easier use. If you don't have Analytics yet, come see what this powerful reporting tool can do for you.

6:00-9:00

Early Conference check-in

6:00-9:00

Welcome Reception



Southeast Centricity User Conference

Thursday, February 3, 2011

Practice Management Agenda

- 7:00-8:00 **Registration and check-in**
- 6:30-8:00 **Breakfast** - a heavy continental breakfast is available in the Conference Center for registered attendees. If a more substantial breakfast is desired please visit the Waterside Restaurant.
- 8:00-9:30 **General Session - CPS Roadmap**
This session is for all Centricity PM users attending the Conference. GE Vice President and General Manager Mike Friguletto and GE Product Specialist, Hilari Scott will be discussing GE's future plans for Centricity and how the evolving solutions can be leveraged by customers to maximize their return on investment.
- 9:30-10:00 **Break and visit with the exhibitors**
- 10:00-11:30 **Breakout Session 1 – Preparing for 5010**
We will review the changes being made to CPS to meet the 5010 requirements.
- 10:00-11:30 **Breakout Session 2 – Where is the Stimulus Money?**
Everything you wanted to know and more about obtaining your Stimulus Money. **Presented by Michele Madison - Morris, Manning & Martin**
- 10:00-11:30 **Breakout Session 3 – Voice of the Customer**
Join GE for this interactive session as we discuss your thoughts on how Centricity EMR and CPS can be enhanced to better serve the needs of today's medical practice.
- 11:30-12:45 **Lunch Buffet – Waterside Restaurant** - Registered attendees are asked to sign the guest log at the hostess stand.
- 12:45-2:15 **Breakout Session 4 – EDI Troubleshooting**
Confused about Loops and Segments and how to troubleshoot your claim rejections? This session will demonstrate how to troubleshoot the most commonly rejected claims.



- 12:45-2:15 **Breakout Session 5 – Managing Your Practice in Tough Times**
Attend this session to learn steps that you can take to help ensure your practice is well-prepared for the economic ups and downs. **Presented by Lori Foley and Randy Penberg - GatesMoore and MRG Medical Solutions.**
- 12:45-2:15 **Breakout Session 6 – Upgrading**
Questions about 5010, ICD-10 and what version will be needed to meet these deadlines? This session will review the versions currently available and requirements necessary in order to upgrade and meet the deadlines that lie ahead.
- 2:15-2:45 **Break and visit with the exhibitors**
- 2:45-4:00 **Breakout Session 7 – Real Time Eligibility (RTE)**
Learn best practices to maximize your eligibility settings by insurance carrier. GE will share the latest update from Medicare eligibility, and present suggested changes to workflow to improve response time.
- 2:45-4:00 **Breakout Session 8 – Extreme Makeover: EMR Edition**
A light-hearted look at how to transition work processes from the dull, boring, and inefficient processes of today to the fun, exciting and profitable patient-centric workflows of tomorrow. Have fun as “we move that bus”.
- 2:45-4:00 **Breakout Session 9 – PM Financial Dashboard/v10 Reports**
This “What’s New” presentation covers the new feature functionality of the Financial Dashboard module along with newly added and modified PM reports.
- 4:05-4:45 **General Session – v10, Billing Rewrite, Financial Groups and Task Management**
Join us as we reconvene and take a look at how GE is enhancing the end user and patient experience by streamlining workflows in billing, financial access and management of tasks in and outside of the PM application.
- 6:00-9:00 **Family Feud and Dinner**
We invite all attendees to join us for dinner and drinks followed by Family Feud. Each team will consist of 5 players and we will play through several elimination rounds until we have a winning team! Grand prizes will be awarded to the winning team (sorry no cars, boats or lavish vacations).



Southeast Centricity User Conference

Friday, February 4, 2011

EMR Agenda

- 6:30-7:30 **Registration and check-in**
- 6:30-7:45 **Breakfast** - a heavy continental breakfast is available in the Conference Center for registered attendees. If a more substantial breakfast is desired please visit the Waterside Restaurant.
- 7:45-9:15 **General Session**
This session is for the Centricity EMR users attending the conference and prospective EMR practices. Hear directly from GE leadership about the Centricity EMR roadmap and the investments GE is making for current and future customers.
- 9:15-9:45 **Break and visit with the exhibitors**
- 9:45-11:15 **Breakout Session 1 – Upgrading – Everything you need to know and more!**
Attend this session as we take a look at the new system requirements and the upgrade paths to CPS 9.5 and beyond.
- 9:45-11:15 **Breakout Session 2 – Meaningful Use Criteria in Centricity**
Join us for this session as we dive into the Meaningful criteria in v 8.x through v9.5.
- 9:45-11:15 **Breakout Session 3 – Patient Portal - Kryptiq**
Learn how a patient portal and secure messaging can help your patients help you create efficiencies (i.e. your website is now the gateway to your practice), develop better patient engagement, and meet Meaningful Use requirements.
- 11:15-12:30 **Lunch Buffet – Waterside Restaurant** - Registered attendees are asked to sign the guest log at the hostess stand.
- 12:30-1:45 **Breakout Session 4 – EMR Orders**
Setting up and using orders doesn't have to be a lengthy process. Join us as we take a look at EMR orders workflow.



- 12:30-1:45 **Breakout Session 5 – MQIC/Quality Measurement Reporting**
We will discuss MQIC and the MQIC Reporting portal. Discover how you can use MQIC to facilitate participation in the CMS PQRI program as well as other quality reporting programs.
- 12:30-1:45 **Breakout Session 6 – Patient Portal - MedFusion**
Patient portals extend the value of your Centricity EMR system by providing a way for your patients to interact with your practice and staff – online- securely and easily.
- 1:45-2:00 **Break and visit with the exhibitors**
- 2:00-3:15 **Breakout Session 7 – ePrescribing (eRx)**
In this session we will review the status of recent enhancements and the road map for eprescribing.
- 2:00-3:15 **Breakout Session 8 – Voice of the Customer**
Join GE for this interactive session as we discuss your thoughts on how Centricity EMR and CPS can be enhanced to better serve the needs of today's medical practice.
- 2:00-3:15 **Breakout Session 9 – Patient Portal – Strategic Business System**
Setting up and maintaining a Patient Portal for both secure messaging as well as clinical data collection can be very helpful to the practice. Not only does it help reduce waiting room stress but the practice is able to obtain more accurate patient histories (i.e. active meds and previous labs, etc.)
- 3:30 **SEUC Adjourned**





Southeast Centricity User Conference EXHIBITORS

We encourage you to visit with our participating exhibitors throughout the Conference. The exhibit area will be open both days during breakfast, am and pm breaks and lunch.

Gold:



Silver:



Bronze:



Authorized Partner
GE Healthcare
Centricity Physician Office

GE Healthcare



Southeast Centricity User Conference REGISTRATION FORM

Practice Name: _____

Please enter the applicable amount(s) and note whether you will attend the Welcome Reception on Wednesday evening. Also let us know if you will bring a guest to Family Feud on Thursday evening.

Name	Wed Feb 2 Pre-conference 1-4:45 (lunch included) \$100 per person (specify session name)	Wed Feb 2 Welcome Reception 6-9	Thurs Feb 3 8-4:45	Fri Feb 4 7:45-3:30	Thurs Feb 3 Family Feud	Thurs. Feb 3 Guest to attend Family Feud additional \$50 per person	TOTAL
Example: Joe Smith	\$100 - Analytics	yes	\$225	\$225	Yes	no	\$550
1							
2							
3							
4							
GRAND TOTAL							

Check Number _____ Amount Enclosed: _____

Email Address: _____

____ Prefer to pay via credit card, please email PayPal instructions

Registration

- **Early registration - \$225 per person per day (\$235 via credit card) on or before Wed., Dec. 22**
- **Late registration - \$250 per person per day (\$260 via credit card) until Thurs, Jan. 20**

HealthSystems
Attention: Karen Byrne
1100 Johnson Ferry Road, N.E., Suite 220
Atlanta, GA 30342



Authorized Partner
GE Healthcare
Centricity Physician Office

GE Healthcare

